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"Quality is always a journey and not a destination."



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Principal's message

I am pleased to share my sense of relief that we are gradually but surely coming out of the covid-19 pandemic situation. By the divine grace of the Almighty God, we are all safe and none of the students or the staff have been severely affected by latest variant of the corona virus.

All the teaching staff are busy with the preparation of AQAR in addition to the regular class work. I appreciate the efforts of the IQAC co-coordinator and all the conveners and all members of the 7 criteria in this regard. The preparation of the IQAC report in time is a team work and I believe that there is an excellent team spirit among our staff.

We have celebrated the national Voters' Day and the Republic Day with fervor and gaiety. The pride and joy of celebrating the Republic day has been revisited.

-- Dr. V. R. Jyotsna Kumari

National Girl Child Day celebrated

The three NSS Units and the Women Empowerment Cell of the College organized an awareness programme to celebrate the National Girl Child Day on the 24th January, 2022. The Principal, in-charge, Smt. Nirmala presided over the meeting.

The president of the meeting spoke about the significance of the Girl Child Day and emphasized the need for women to occupy important positions in all fields like education, administration, services and politics.

Super-numerary Principal, in her address, goaded the students to get post graduate education and lead a respectable life.

The coordinators of the three NSS Units Smt. M.Santhosh Kumari, Smt. M. Vijaya Lakshmi and Dr. D. Dhathri Kumari told the students to be positive, hopeful and confident. The Women Empowerment Cell Convener, Smt. P.Vijaya Lakshmi expressed the hope that there would be a day when we would not talk about the atrocities on women. She stressed the need for girls to have discipline in life to avoid risks.

National Voters' day celebrated

The Department of Political Science organized a rally from the college to the District Collectorate and participated in a meeting conducted by the District Collector's office on the occasion of National Voters' Day.

The National Voters' Day is observed on January 25 every year since 2011 to mark the foundation day of the Election Commission of India in 1950. This day is meant to encourage, facilitate and maximize enrolment of new voters.

The day's programme began with the students and the staff taking the Voters' Pledge in a meeting held at the Lady Hope Open Air Theatre at 11 AM. The Principal and the Head of the Department Political Science addressed the assembly of students and advised them to use their vote wisely without fear or favor to protect democratic institutions values in India. The students enthusiastically came forward to share their views.

The students walked in a rally from the college to the District Collectorate to participate in the meeting organized by the District Collector's office on the occasion of National Voters' Day.

The district Collector and many other dignitaries addressed the students and emphasized the need to protect the democratic values which are essential for social harmony and development.





Students assembled to take 'Voters' Pledge'



The Students participated in the meeting organized by the District Collector's office on the occasion of National Voters' Day.

NATIONAL TOURISM DAY CELEBRATION



The students walked in a rally from the college to the District Collectorate.

The Department of History & Tourism and The District Tourism Council which is part of APTDC jointly celebrated National Tourism Day on Jan 25th 2022. All the students of Tourism, faculty members and the representative from the District Tourism Council working at the district Collector's office participated in the programme.

The participants shared their views regarding the significance of National Tourism Day and suggested the ways to preserve and promote the local Tourist Destinations which are historically and culturally significant.

The students received Mementos from the District Collector for securing good marks in the QUIZ Competitions conducted in this connection.





Students receiving mementos

Field Trip to Machilipatnam Handloom Industry

The Department of Economics organized a field Trip Program on 17-12-2021 for III B.A Students and M.A (Economics) Students. 42 students and 5 faculty members visited the Handlooms and Kalamkari Industry and Rold Gold Jewellery Park in Machilipatnam.

Machilipatnam is known for its Kalamkari textiles and paintings created using vegetable dyes. As a kalam (pen) was used in the technique of painting, it was called "Kalamkari Painting". Masulipatnam is situated on the bank of river Krishna. It was founded in the fourteenth century. It was a port town. It was also called Machilipatnam because the gateway to the town was decorated with the eyes of a fish (Machili). Masulipatnam was a production centre of the fine chintz, which was in much demand in the markets of South-east Asia.

The students showed a lot of interest in the history and techniques of kalamkari painting. It was an exciting and learning experience for the students. The trip provided the students an opportunity to know about an art which has survived the onslaught of modern textile manufacturing in their back yard. They felt proud as they came to know that they were the inheritors of a wonderful art form.





programme was organized in well orchestrated manner.

Here is the panorama of the events of the day:



Republic Day Celebrated with fervor and enthusiasm

The College celebrated the 73rd Republic day with fervor and gaiety. The students and staff participated in the flag hoisting ceremony. The principal hoisted the flag. The National song and the National Anthem were recited. The students sang patriotic songs.

The NCC cadets performed an electrifying Flag Saluting March.

Slokas from The Bhagavad Geetha, verses from the Bible and the Quran were read by the students and the meanings were explained by them. This has been good practice by the institution to foster religious harmony, religious tolerance and respect for other religions among the young minds. There was an air of pride and joy of the celebration of the republic day everywhere.

The principal gave an inspiring speech on the significance of the celebration and the head of the department of political science also spoke about the events that lead to the birth of the largest written Constitution and largest democratic republic in the world. The





Certificate Course in "SMART PHONE FILM MAKING"

The department of computer Science inaugurated a Certificate course in "SMART PHONE FILM MAKING" on 03-01-2022. A total no. of 11 students registered for this course from various groups. Through the Film Making course students are going to learn cinema-and its relation to culture, history, technology and aesthetics. Film Making teaches students to create and analyze moving images, to produce research and to make films.

Student can understand whole process of film production and work as film scholars and analysts.

They can work in the pre-production, production and post-production film making process. They will be able to work in teams and film editing studios.



Dr.V. Jyoshna Kumari, the Principal, addressed the students



Dr. A.Kavitha, Head of the department, addressed the students

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