

GOVERNMENT COLLEGE FOR  
WOMEN(A), GUNTUR.



NATIONAL  
HANDLOOM  
DAY 2024

*Reels competition on*  
***#WeaveWonder***





THEMES:

HANDLOOM JOURNEY

DAY IN THE LIFE OF A WEAVER

HANDLOOM FASHION

CULTURAL SIGNIFICANCE OF HANDLOOMS

HANDLOOM AND YOUTH

**Submission Guidelines:**

1. This competition is Open to all students of the college
2. Reels should align with the given themes related to handlooms.
3. Each reel should be between 15 to 30 seconds.
4. Reels should be in vertical format (9:16 aspect ratio).
5. Acceptable formats include MP4 and MOV.
6. Reels should be submitted via email to [contest@college.edu](mailto:contest@college.edu) with the subject line "#WeaveWonder"
7. Files should be named as FirstName\_LastName\_Class\_Reg.number\_Title
8. All entries must be submitted by **August 3rd, 2024**
9. Each participant may submit only one reel.
10. You can post your reel in your insta
11. Reels having highest number of likes would be preferred





### **Rules and Regulations:**

1. Reels must be original works created by the participants. Plagiarism will result in disqualification.
2. Participants must obtain necessary permissions if their reels include individuals other than themselves.
3. Use of copyrighted music or content without proper authorization is prohibited. Participants may use royalty-free music or sounds available on social media platforms.
4. Reels can be in any language
5. Content should be respectful and culturally sensitive.
6. Participants are encouraged to consider environmental impact and sustainability when creating their reels.

Submit your reel to

[wec.guntur@gmail.com](mailto:wec.guntur@gmail.com)

on or before 3.8.2024

For queries contact

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