

**GOVERNMENT COLLEGE FOR WOMEN (A)
GUNTUR**



**CRITERION -7
ACTIVITIES RELATED TO
GENDER EQUITY AND
SENSITIZATION - 7.1.1**

Index

Sl. No.	Date	Day Observed/28-08-22145	Name of the Activity	Organizing Department	No. of Participants
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2.	06-08-22	Breastfeeding week Celebrations	Awareness program on Step-up for breastfeeding: Educate & support	Home Science	45
3.	28-08-22	Mental Health Development Games	Extension activity	Dept. of Psychology	145
4.	05-09-22	Safety and Security of girls students on social media platforms	Guest Lecture	Department of Computer Science Govt. Degree College for Women (A), Guntur	70
5.	08-09-2022	World Suicide Prevention Day	Workshop	Psychology & NSS Units 2 &3	300
6.	08-09-2022	World Literacy Day	Awareness Programme	Economics	
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		Pule			
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1 - Awareness Programme on Role of Women in Freedom

Awareness Programme On Role Of Women In Freedom Struggle

Objectives:- To understand India's freedom struggle during British reign and the role of women in this struggle and how they help in achieving our freedom.

Date&Time:- 4.8.2022

No of Students Participants:- 180

Description:- As a part of Ajadi ka Amrutha Mahotsav programme WOMEN EMPOWERMENT CELL(WEC) has organised an awareness programme on "ROLE OF WOMEN IN INDIA'S FREEDOM STRUGGLE" the chief guest of this function as Ex MLC K.S.LAKSHMANARAO garu.

He is a relieved lecture in political science and has a vast knowledge in Indian history. His elaborative lecture about women freedom fighter from Rani Chennamma, Durgabai Deshmukh was really informative and inspiring. The detailed description of their origin how they got involved in freedom struggle and their contribution and a treat to ears.

The total number of students participated in this programme -180.

Outcomes:- As the lecture was more informatic, students had the opportunity to learn about many women freedom fighters whose information was not available in text books .The programme had spell bound audience. It enhanced the patriotism general knowledge among students.



2 –Breastfeeding Week Celebrations



**World
Breastfeeding
Week**

**CELEBRATION OF BREAST FEEDING WEEK
AT
KOPPURAUVURU ANGANWADI
GUNTUR**

WORLD BREASTFEEDING WEEK

**August
1-7**



Breastfeeding is not a choice,
its a responsibility



DEPARTMENT OF HOME SCIENCE

WORLD BREASTFEEDING WEEK CELEBRATIONS – 2022

AUGUST 1ST TO 7TH

In Collaboration with

TULAST MULTI-SPECIALTY HOSPITALS, GUNTUR



2022 theme – Step up for breastfeeding: Educate and Support

Government College for women (A), Guntur

Venue - At Koppuravru village : Anganwadi center

Date – 6th august 2022

Timings – 11.30am to 12.30pm

Guest speaker – Dr.Asha., Gynaecologist



Introduction

Breast feeding week is celebrated every year around the world from 1st to 7th August all over the globe to encourage breastfeeding improve the health of babies around the world. In a world filled with inequality, crises and poverty, breast feeding is foundation of lifelong good health for babies and mothers. The day is celebrated widely by many other organizations concerned with women and child welfare departments.

The official goal of the day is to heighten public awareness on the Breast feeding, importance of breast milk to child and mother & to eradicate malnutrition and poverty. Every year this day will be celebrated with a theme and this year i.e. 2022 theme is **Step up for breastfeeding: Educate and Support**

Malnutrition also plays a role in nearly half the deaths of newborns and mother because of early pregnancies and other nutritional problems like anemia, weaken immune systems making them more vulnerable. Moreover, not having enough or the right food to eat affects the physical and cognitive development of them, Hence Awareness among pregnant and

lactating mothers about breast feeding and dietary guidelines during pregnancy, its importance is very crucial to eliminate hunger and build zero hunger generation.

Procedure

The Department of Home science organized an extension activity on the occasion of breast feeding week at Koppuravuru village anganwadi centre, Guntur. In this event pregnant and lactating mothers participated and the total number of participants were 35. In this occasion we organized an Awareness program on importance of breastfeeding and nutritional requirements during lactation to pregnant & lactating mothers. The Staff and students of Home science delivered speech on various topics related to breast feeding importance by using various audio-visual aids And we have prepared and distributed *NUTRI-LADDU* by using low cost seeds which stimulates good milk production among pregnant and lactating mothers for better improvement of their health.

BRIEF REPORT

Objectives	<ul style="list-style-type: none"> To create awareness about importance of breast feeding among pregnant and lactating mothers To educate rural pregnant and lactating mothers about the need of extra nutritional requirements during the period To aware people on advantages and disadvantages of breast feed vs bottle feed To distribute nutri-laddu among pregnant & lactating mothers
Name of the activity	<ul style="list-style-type: none"> Extension activity Celebration of breast feeding week- 06-08-2022
Details about organizers	The programme was organized by the department of Home science.
Participants	Pregnant and lactating mothers at Koppuravuru village anganwadi centre, Guntur Total beneficiaries participated= 35 Students = 10 Total = 45
Date	06-08-2022
Time	10.00 AM. to 1.00 PM
Venue:	Koppuravuru village anganwadi centre, Guntur
Resource persons	Dr.K.Raghava Asha.,MD.,Gynecologist at tulasi multi speciality hospital,Guntur II B.Sc. = 10 Total students involved =10
Events organized	<ul style="list-style-type: none"> Speech by students (Home science) Distribution of Nutri-laddu prepared by students
Topics	Annexure –I
Statement of Expenditure	Annexure – II
Photographs	Annexure –III
Outcomes of the programme	By the end of the course the students could able to <ul style="list-style-type: none"> Know the nutritional importance of feeding breast milk to

	<p>child along with beneficials on mothers health</p> <ul style="list-style-type: none"> • Develop positive attitude towards importance of breast feeding • Analyze their ability in interpersonal skills
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Annexure I

List of Topics delivered speech by participants

S. No.	Name	Designation	Topic
1.	Dr.K.Raghava Asha	Gynecologist	<ul style="list-style-type: none"> • Glimpse on breastfeeding • Weaning problems and remedies • General precautions to take while pregnancy and lactating period • Tips to stimulate milk production
2.	B.Swetha Rani Bai	Lecturer in Home Science	Breast feeding – Importance, problems, remedies to over come
1.	B.Sai Swetha	II B.Sc. H.Sc.	Introduction of Breast feeding week celebrations
2.	P.Bhavana	III B.Sc. H.Sc.	Nutritional requirements during pregnancy
3.	S.Tulasi Kumari	II B.Sc. H.Sc	Nutritional importance of breast milk
4.	Hadasa Blessy	II B.Sc. H.Sc.	Advantages of breast feeding to pregnant & lactating mothers
5.	Hadasa Blessy	II B.Sc. H.Sc.	Merits & Demerits of breast milk Vs bottle feeding
6.	V.Bhavitha	III B.Sc. H.Sc.	Description & nutritional importance of 7utria-laddu

Annexure II

STATEMENT OF EXPENDITURE

S.No.	Details of expenditure incurred item-wise	Amount (Rs.)
1.	A-V aids Preparation	200
2.	Product development – NUTRI-LADDU	600
3.	Transportation charges	700
Total in Rupees		1,500
Total : Rupees Fifteen hundred only		

PHOTOS



9GJ2+J57, Koppuravuru, Andhra Pradesh 522508, India

Latitude 16.3817746° Longitude 80.5011777°

Local 11:29:07 AM Altitude 0 meters
GMT 05:59:07 AM Saturday, 06 Aug 2022



Unnamed Road, Koppuravuru, Andhra Pradesh 522508, India

Latitude 16.3809388° Longitude 80.5023388°

Local 12:57:10 PM Altitude 0 meters
GMT 07:27:10 AM Saturday, 06 Aug 2022



9GJ2+J57, Koppuravuru, Andhra Pradesh 522508, India

Latitude 16.3817047° Longitude 80.5012269°

Local 11:44:42 AM Altitude 0 meters
GMT 06:14:42 AM Saturday, 06 Aug 2022



MDR47, Koppuravuru, Andhra Pradesh 522508, India

Latitude 16.3819128° Longitude 80.5013123°

Local 11:37:08 AM Altitude 0 meters
GMT 06:07:08 AM Saturday, 06 Aug 2022





3 – Mental Health Development Games

Dept. of Psychology
With
SpandanaEda International Foundation
Mental Health Development Games- Extension activity

Objectives

1. To aware the individuals towards importance of Psychological Health
2. Make the individuals to apply stress free techniques in their life through mental healthdevelopmentgames
3. To aware the individuals about the nature of stress and impact of stress on body and behaviour and importance of mental health development games

Date:28.08.22

Time:10.00 P.M to 5.00 P.M

Participants: All Psychology Students, faculty and others

No of Students: 50

No of Faculty: 15

Other Participants: 80

Out Comes

1. Individuals have got the awareness regarding the coping strategies of stress
2. They understood the positive side of the life.
3. They gained knowledge and learnt stress free techniques through mental healthdevelopment games

Description:

Department of Psychology in collaboration with Spandana Eda International Foundation organised an training programme on “**Mental Health Development Games**”at Seminar Hall.Smt.Dr. D.Chandrika Lecturer in Psychology welcomes the dignitaries and has given brief introduction about the programme. The President of the Programme, Dr.V.RamaJyosthnaKumariRJD,Principal, Govt. College for women has addressed the importance of Mental health and how to develop mental health by using some techniques. Chief guest Dr.Padmaja has explained more than 30 mental health development games regarding our aspirations, thinking and etc. SpandanaEda International Foundation Chairman Dr.Samuel Reddy Eda explained that Physical Health and Mental Health are interlinked so everyone must conscious about these two for holistic development. More than 150 members participated in this Training programme.

Evidence:



4–Safety and Security of Girl Students on Social Media Platforms – 05-09-2022

Govt. College for Women(A), Guntur.
Dept. of Computer Science

Guest Lecture on

“Safety and Security of girls students on social media platforms”

Date: 05-09-2022

Objective:

Lecture on **Safety and Security of girls students on social media platforms** to make the students identifies the strategies to use when encountering potentially unsafe or risky online situations.

Date and time: 05-09-2022

Participants: Resource Person Dr. N. Veeranjanyulu, Faculty of the CS Dept. and CS Students

No. of participated: 70

Activity Report:

Dr. N. Veeranjanyulu gave an interesting lecture on “**Safety and Security of girls students on social media platforms**” to the students on 05-09-2022.

In this programme he advised to the girl students the following key points

1. Keep personal information in safe
2. Don't post personal pictures and sensitive information
3. Blindly don't follow the social media posts
4. Identify the fake news, Don't share the fault and roomers

Outcome:

Students got knowledge about the social media and how to communicate in trust worthy communities and how to get knowledge from social media.



5-World Suicide Prevention Day

GOVT. COLLEGE FOR WOMEN (A) GUNTUR

Dept. of Psychology, Sociology & NSS 2&3 Units in collaboration with All India Psychological Association

“Awareness programme on “World Suicidal Prevention Day”

(Creating Hope through Action)

Objectives

- To aware the individuals towards identifying suicidal tendencies
- To aware the individuals towards the value of life
- To remind people that suicide is not the solution and there are better ways to tackle your problems and live a happy life

Date:08.09.22

Time:2.30 P.M to 5.00 P.M

Participants: All B.A and B.Com Students, faculty and others

No of Students: 300

No of Faculty: 20

Other Participants: 40

Out Comes

1. Individuals have got the awareness regarding the suicidal tendencies
2. They understood the positive side of the life.
3. They gained knowledge that every problem has solution

Description:

Department of Psychology, Sociology & NSS 2&3 Units in collaboration with All India Psychological Association organised an awareness programme on the occasion of “World Suicidal Prevention Day.” at Assembly Hall. Smt. Dr. D. Chandrika Lecturer in Psychology welcomes the dignitaries and has given brief introduction about the programme. The President of the Programme, Dr. V. Rama Jyosthna Kumari RJD, Principal, Govt. College for women(A) has explained the importance of life and also shared that every problem has solution and we have to think of that and we have to solve it. Chief guest Dr. IVL Narasimharaogaru explained the warning signs of suicides and every one must aware of these and must identify the symptoms and intimate those to family members or well-wishers. APA President B. Krishna Bharath explained some of the techniques to minimise stress levels. Dr. Dhatri Kumari From NSS 2&3 Units has given gist of the programme and shared vote of thanks. More than 300 students participated in this programme.

Evidence:



6-World Literacy Day

Objective: To know the importance of girl Literacy for one of the economic developments.

Participants: Students and faculty of economics department

Description: India's female literacy has gone up but still 22 percentage points behind world average. The overall literacy rates have risen multi-fold in India since Independence from around 18 percent in the 1950s to 74 percent in the last Census. The lack of education among women prevents their participation in the workforce, thus hindering the country's development. Many studies have also concluded that female education has a significant impact on the development of future generations as they usually have a more direct role to play in their child's education than their father. When compared with the rest of the world, the female literacy rate is considerably low in India at around 60 percent, which is 22 percentage points below the world average.

Outcome: It improved the knowledge of girl students

Date : 8th September, 2022



7-Awareness program on waste management and entrepreneurship

Date : 17-09-2022

No of volunteers Participated: 100

Objective: To educate and inspire students about waste management practices and to encourage entrepreneurship opportunities in the field of recycling and waste reduction.

To raise awareness about the environmental impact of waste and promote innovative, sustainable solutions through entrepreneurship.

Breif Report: one-day Workshop and Awareness Program took place on 17-09-2022. It was a event hosted in collaboration with local NGO Vavilala samstha . In the session experts in waste management, and successful entrepreneurs in the recycling industry interacted with the students and shared their experiences and ex. The program featured a series of informative sessions and discussions on waste management and entrepreneurship.

The program began with a keynote address by Mathew Jose founder & CEO, Paper man, followed by Akshay Desh pandey cofounder &CEO SWITCHEKO and then continued by prominent environmental expert, swathi purohit Associate Director RECYKAL, highlighted the global waste crisis and the urgent need for sustainable solutions. These Successful entrepreneurs in the recycling and waste management industry shared their stories, discussing their entrepreneurial journey, challenges, and opportunities in this sector.

Outcomes: Participants gained a deeper understanding of the environmental impact of waste and the enterpreuneural oppurtunities in waste management as a successful career .

PHOTOS:





8-World Mental Health Day

GOVT. COLLEGE FOR WOMEN (A) GUNTUR
Dept of Psychology in collaboration with Spandana Eda International
Foundation
“Awareness programme on Mental Health” (10-10-2022)

Objectives

- 1. To improve the knowledge in the individuals towards Current trends in Counselling and Therapy
- To develop mental health in the pandemic situations
- To aware the individuals towards Psychological first aid and importance of life

Date:10-10-2022

Time: 10.00 AM – 5.00 P.M in Seminar Hall, GCW (A), Guntur

Participants: All B.A and B.Com Students, faculty and others

No of Students: 150

No of Faculty: 10

Other Participants: 05

Out Comes

- Individuals have got the awareness regarding the importance of mental health
- They got awareness regarding current trends in Counselling and therapy
- They got knowledge about Psychological first aid and how to develop mental health

Description:

The Dept. of Psychology, Govt. College for Women (A) in collaboration with SpandanaEda International Foundation has conducted an awareness programme on “**World Mental Health Day**” on 10-10-2021 at Seminar hall, Govt. College for women (A) Guntur. The following are the dignitaries: Dr.V.RamaJyotshnaKumari (Chief Patron) Principal & RJD Guntur, Dr.EdaAnji Reddy (Chief Guest),Director, SpandanaEda International Foundation, DSP Y.jessiePrasanthi and M.Vijaya LakshmiLect.in English participated.

Smt.Dr.D.Chandrika, Lecturer in Psychology welcomes the dignitaries has given brief introduction about the programme. Principal & RJD, Guntur Dr.V.RamaJyotsnaKumari briefed aboutthe importance of Mental health. She also explained that to improve mental health we have to follow some of the methods like practicing Yoga,meditationetc;. SpandanaEda International Foundation Director, Dr.EdaAnji Reddy has addressed that every individual must aware of positive mental health.Chief guestY.jessiePrasnthi explained that women are psychologically fit when compared to men.So, everyone must know their capabilities and improve the skills achieve the goals.Theprogramme was concluded by vote of thanks by Smt. Chandrika. All Students and other faculty members have actively participated in this programme.

Evidence:



9-Legal awareness program

DATE: 04-11-2022

AIM AND OBJECTIVES: To educate and empower the girls about their legal rights and responsibilities.

BRIEF DESCRIPTION: Legal awareness programme on “empowerment of citizens through legal awareness and out reach “was conducted by AP State legal services Authority in collaboration with Govt. college for women(A), Guntur Inclusive centre and NSS Unit I on 04-11-2022 to increase the knowledge and understanding of legal rights. AP State legal services Authority secretary Sri K.Ratna kumar garu, , District civil judge Kumari Srilatha, DSP Srinivas reddy addressed and explained various legal rights and facilities for the citizens and particularly women . Students and staff members actively participated in the programme and gained knowledge about the legal resources and support.

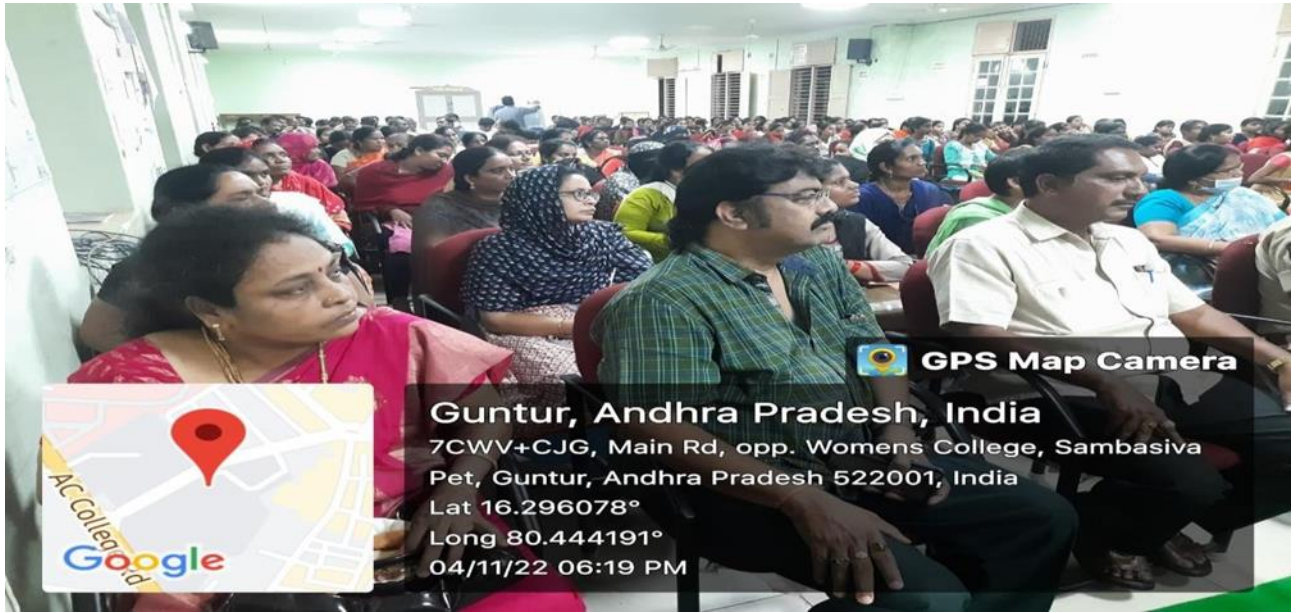
OUTCOMES: Students actively participated in the programme and learnt about their constitutional rights.

NO. OF PARTICIPANTS: 100 NSS Volunteers

NO. OF FACULTY INVOLVED: NSS PO and staff members Other participants : 40 Citizens of neighbor hood community



District civil judge Addressing the gathering



10-International Day for the Elimination of Violence Against Women

Aims & Objectives:- To create awareness among students about domestic violence and law involved how to overcome such violence if encountered at home or neighboring community.

Date:- 25-11-2022

Time :- 3pm to 5pm.

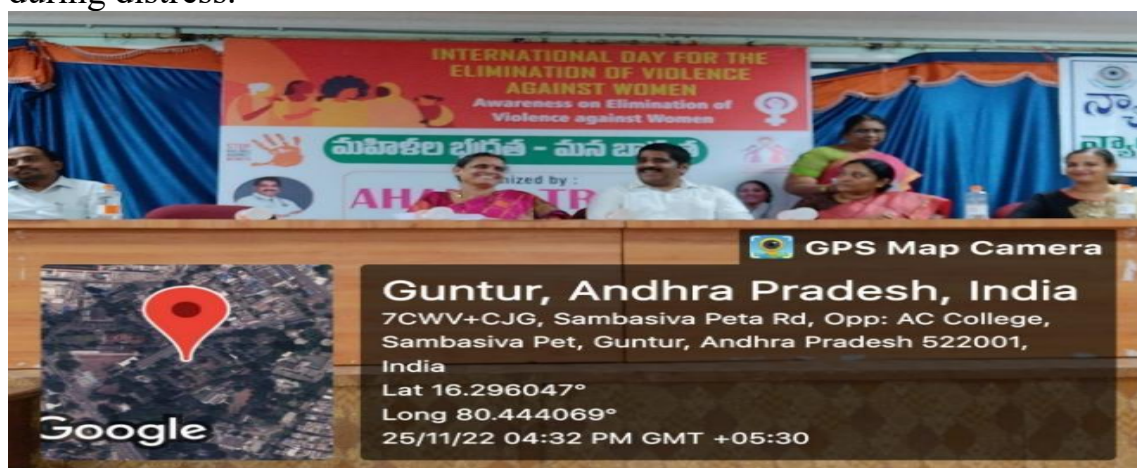
Participants:- Convener and Members of W.E.C

No of Students :- 200

No.of faculty:- 16.

Description:- This programme was organised in collaboration with Amulya Trust. The program was presided by the principal of the college Dr.V.R.Jyotsna Kumari. The chief guest of the program is Dr.Sanakkayala Aruna (Ex Health minister) She explained the functioning of the trust and how it helps women in need. The legal services authority secretary K.Rathna Kumar explained students about POSCO laws, Toxic behavior, distress signal, etc., are very essential inputs to girl students. The speakers also created awareness about the precautions to be taken while travelling alone of at night and how to act smart when in distress.

Outcomes:- students learnt about stress signal. There was over whelming response from students and they activity in treated with speakers and cleared their doubts. They learnt about various laws like POSCO which help women during distress.





GPS Map Camera

Guntur, Andhra Pradesh, India

7CWV+CJG, Sambasiva Peta Rd, Opp: AC College,

Sambasiva Pet, Guntur, Andhra Pradesh 522001, India

Lat 16.296048°

Long 80.444076°

25/11/22 03:43 PM GMT +05:30



Google

మహిళల భద్రత అందరి బాధ్యత



పోస్టర్ ఆవిష్కరిస్తున్న జిల్లా న్యాయ సేవాధికార సంస్థ కార్యదర్శి రత్నకుమార్, ప్రిన్సిపల్ జోత్సుకుమారి, మాజీ మంత్రి అరుణ, డాక్టర్ ఉమాశంకర్ తదితరులు

గుంటూరు విద్య, న్యూస్ టుడే: ప్రభుత్వ మహిళా కళాశాలలో శుక్రవారం అహల్య చారిటబుల్ ట్రస్ట్ ఆధ్వర్యంలో అంతర్జాతీయ స్త్రీ హింసా వ్యతిరేక దినోత్సవం సందర్భంగా 'మహిళా భద్రత- మన బాధ్యత' అనే అంశంపై అవగాహన సదస్సు నిర్వహించారు. సభకు ప్రిన్సిపల్ పీఆర్.జోత్సుకుమారి అధ్యక్షత వహించారు. ముఖ్యఅతిథిగా హాజరైన జిల్లా న్యాయ సేవాధికార సంస్థ కార్యదర్శి కె.రత్నకుమార్ మాట్లాడుతూ పోక్సో చట్టం, శిక్షలు గురించి వివరించారు. మాజీ మంత్రి డాక్టర్ శనకాయల అరుణ, వైద్యనిపుణులు డాక్టర్ రాజకుమారి, న్యాయవాది ఎం.వెంకటకృష్ణ, వైద్య నిపుణులు జీవోజీఎస్ కార్యదర్శి డాక్టర్ ఉమాశంకర్, వైద్యనిపుణులు రమ్యస్వాతి, మహిళా సాధికారిత్ సెల్ కన్వీనర్ పి.విజయలక్ష్మి పాల్గొన్నారు. స్త్రీ హింసా వ్యతిరేక దినోత్సవం పోస్టర్ను ఆవిష్కరించారు.

11– Basic Skills for Counselling Children

Dept. of Psychology With SpandanaEda International Foundation &APA Basic Skills for Counselling Children- Extension activity

Objectives

1. To aware the individuals towards importance of Psychological Health
2. Make the individuals to apply Counselling skills in Counselling process.
3. To aware the Psychologists and Psychology students about the counselling techniques which are most applicable from CBT,Play therapy

Date:04.12.22

Time: 10.00 P.M to 5.00 P.M

Participants: All Psychology Students and Psychologists

No of Students: 40

No of Faculty: 04

Other Participants: 90

Out Comes

1. Individuals have got the awareness regarding different counselling skills
2. They understood the present applicable counselling skills most of the counsellors are using now.
3. They gained knowledge and learnt some of the counselling skills from CBT,Art therapy

Description:

Department of Psychology in collaboration with SpandanaEda International Foundation organised an work shop on “**Basic skills for Counselling Children**” at Seminar Hall. Smt.Dr.D.Chandrika Lecturer in Psychology welcomes the dignitaries and has given brief introduction about the programme. Dr. V.RamaJyosthnaKumari RJD,Principal, Govt. College for women(A) has adressed the problems faced by the individuals now a days and the areas where the guidance and counselling needed.

SpandanaEda International Foundation Chairman Dr.Samuel Reddy Eda explained that now a days most of the youth are affected with Anxiety and depression. So, everyone must take the responsibility to develop mental health and make the individuals to consult psychologists and psychiatrists to overcome their problem. Resource persons B.KrishnaBharathgaru explained about some of verbal skills in counselling. Smt.Lakshmi explained some of counselling skills in Play therapy and another resource person Mr.Ravi Bhargav explained about Learning disabilities and some of the techniques to overcome learning disabilities.More than 130 members participated in this workshop.



12-Programme on Cyber Crime

Program on cyber crime

Aims:- To create awareness about the cybercrime and motivate students to be alert in society. Also, to develop knowledge about laws which help in protection of women's rights.

Date:17-12-2022

Time:- 11A.M TO 1.30 PM

Participants:- Convener and Members of W.E.C.

No of Students:-145

No of faculty:- 7

Other participants:-3

Discription:- The programme was organized under the president ship of in-charge principal Dr.Padmaja. The chief guest and speaker of the programme is high court lawyer Nakka Rajani Speaking on this occasion speaker discussed about various topics like safe use of mobile phones, status of girl child in society, womens rights laws, need of education and good health, self motivation to face challenges and how to overcome problems face in day to day life The whole programme was both inspiring and knowledge able .

Out Comes:-Nearlu 145 Students participated in this programme. Presence of high court lawyer was very motivating students. They interacted with her and expressed their feeling and discussed various problems with her. They felt very confident after programme.



13 – Birth Anniversary Of Savithribaipule

BIRTH ANNIVERSARY OF SAVITHRIBAIPULE

Objective:- To develop importance of education in girls and quote examples of educationists like “Savithri Bai Pule” who has sacrificed her, for the development of women education the fruits which we are enjoying today.

Date: 03-01-22

Participants:- Conviner and Members of W.E.C.

No of Students:-100

No of faculty:- 10

Other participants:-1

Discription:- The program was conducted in college campus with chief guest Dr.B.Varalakshmi madam was an alumni student of this college who later became lecturer in English in this college. Present she has relieved from her services and is actively involved in social services. She Spok about the struggle Savithri bai pule under went to establish school for girl students. She also mentioned many women who worked on these lines like Vimala koul, Bharathi Kumari, Geetha Dharmarajan, and Malala.

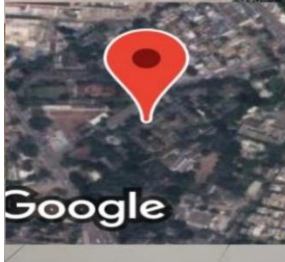
In this academic year the college has instituted “Savithri bai Pule Award” for best educationist who worked for welfare of girl students. This year (ie2023) the award was given to Dr.B.Varalakshmi who happened to be the chief guest for untiring work towards development of spoken English skills even after her retirement. She was a lead speaker in many programs, FDE’s work shops and seminars. She supports many organaisations both academically and monetarly and actively involved in social work.

The programme was attended by 150 students.

Outcomes Students were inspired by speeches of speakers which was motivational and informative. Many of them voluntarily came forward and expressed their views during feedback.



GPS Map Camera



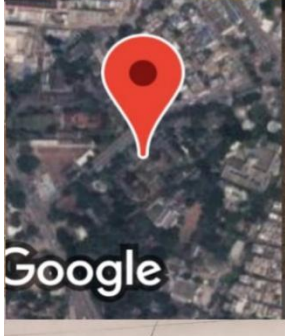
Guntur, Andhra Pradesh, India

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Sambasiva Pet, Guntur, Andhra Pradesh 522001, India
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Long 80.443959°
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Google



GPS Map Camera



Guntur, Andhra Pradesh, India

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Sambasiva Pet, Guntur, Andhra Pradesh 522001, India
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Long 80.444114°
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Google

14 – National Girl Child Day

NATIONAL GIRL CHILD DAY

Name of the Activity: Awareness Programme on National Girl Child Day

Venue: Government College for Women (A), Guntur

Date: 24-01-2023

Objectives:

1. Raise awareness about gender-related issues.
2. Inform attendees about important government laws like POCSO and NIRBHAYA.

Total No. of Participants: 212

Volunteers: 84

Students: 116

Faculty: 10

Other Participants: 2

Description in Brief:

The Government College for Women (A) in Guntur organized an awareness program in observance of National Girl Child Day. The event, presided over by Vice Principal Nirmala Kumari, had Vavilala Leelamaheswari of the Vavilala NGO as the chief guest. Discussions included issues like gender discrimination, safety for women, crimes against women, and highlighted government laws such as POCSO and NIRBHAYA. The program was jointly organized by NSS UNIT II and III P.Os Dr. D. Dhatri Kumari and Smt. M. Vijayalakshmi, along with Dr.P. Vijayalakshmi, the Coordinator of the Women Empowerment Cell. NSS UNIT II Members Sri. V. Koteswararao and Dr. V. Bhavani also participated.

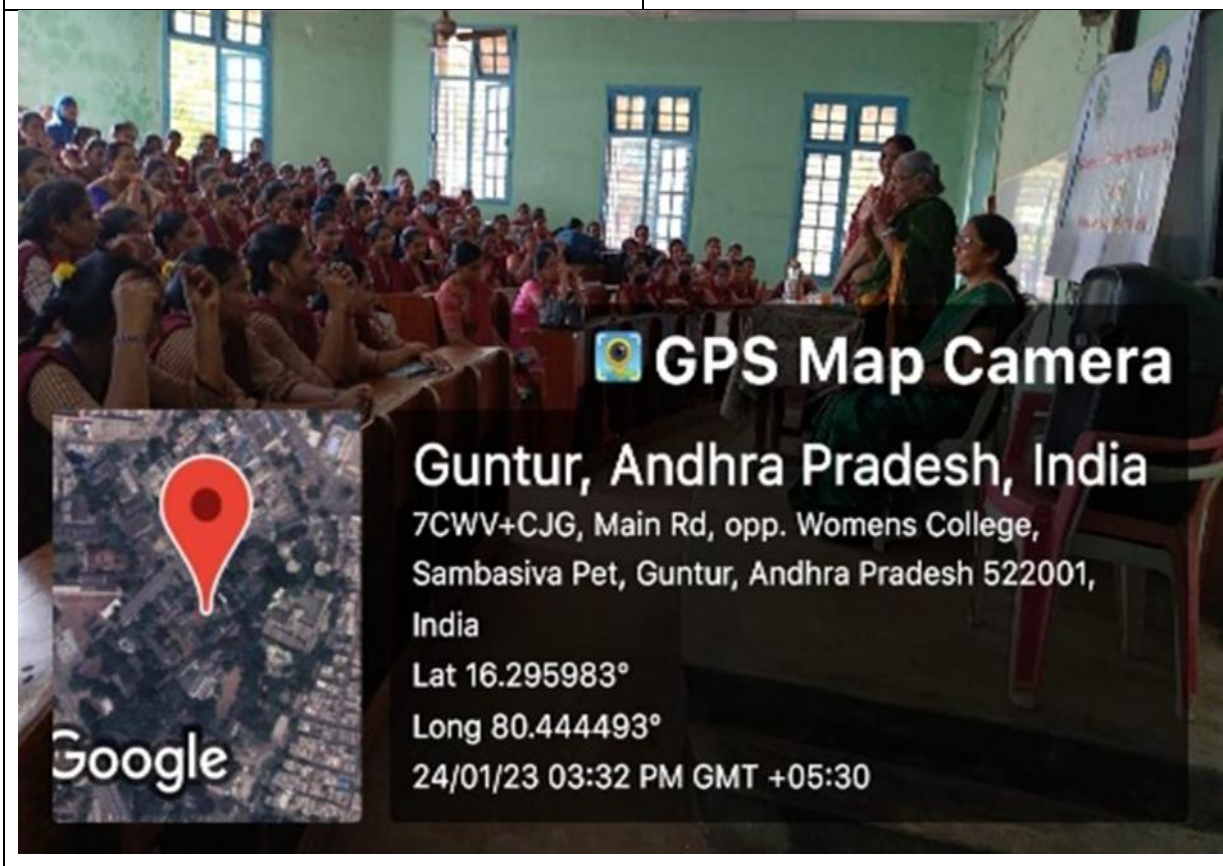
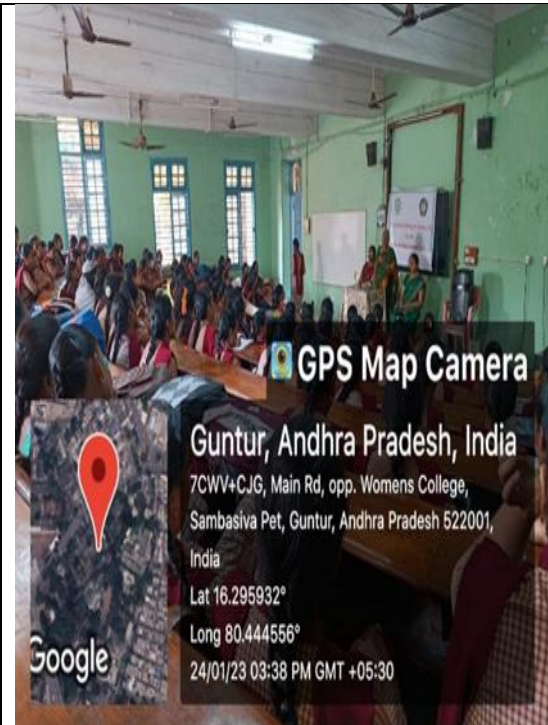
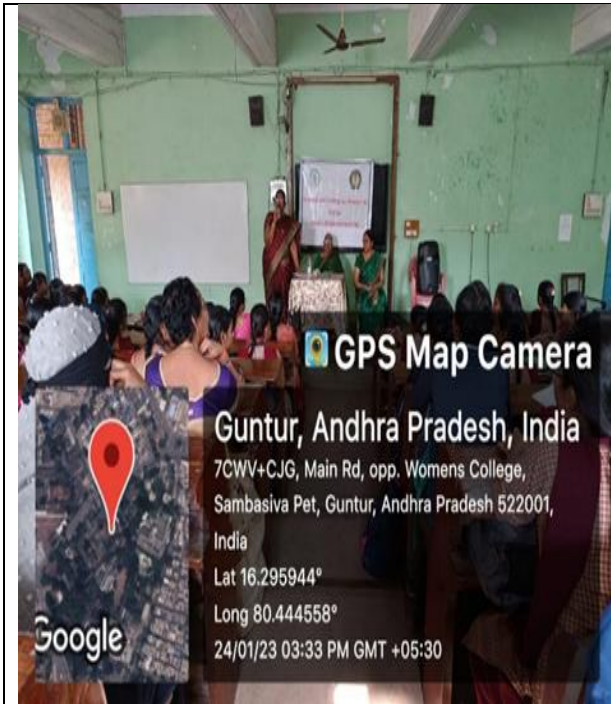
Target Beneficiary:

The college students and faculty, aiming to imbue them with a profound sense of national pride, gratitude, and respect towards the unsung heroes of the country's struggle for independence.

Outcomes:

1. Increased awareness about challenges faced by girls and women.
2. Improved understanding of government laws promoting gender equality and safety.

Evidence:





15 – Women safety and Empowerment

DATE: 17-02-2023

AIM AND OBJECTIVES: To create safe and empowering environment for women by raising awareness, providing education and promoting gender equality.

BRIEF DESCRIPTION: Awareness programme on Women safety and Empowerment was conducted by NYK, Guntur and STEP SWASAKTHI in collaboration NSS Unit I, Govt. college for women(A), Guntur, on 17-02-2023 to raise awareness about Women's rights, safety, and gender based violence. 100 students participated in the programme and learnt about the constitutional rights and policies related to women safety. Our college principal Dr.V.R.Jyotsna kumari presided over the programme .District Youth officer D.Kiran mayi,STEP SWASAKTHI CEO, Smt. Pallavi ,STEP Manager Smt Radhika ,Disha Incharge Padmaja addressed the students and gave many useful information and enlightened the students about the various legal provisions for women safety .kum sk.vaseema of 3 BZC presented PPT on the present status of women safety and the steps to be taken for betterment .Essay writing ,Election and painting Competitions were conducted on women safety and the winners were awarded prizes and certificates

OUTCOMES: Students and NSS volunteers actively participated in the programme and learnt about women's rights and safety measures.

NO. OF PARTICIPANTS: 100 NSS Volunteers

NO. OF FACULTY INVOLVED: NSS PO and staff members Evidences :

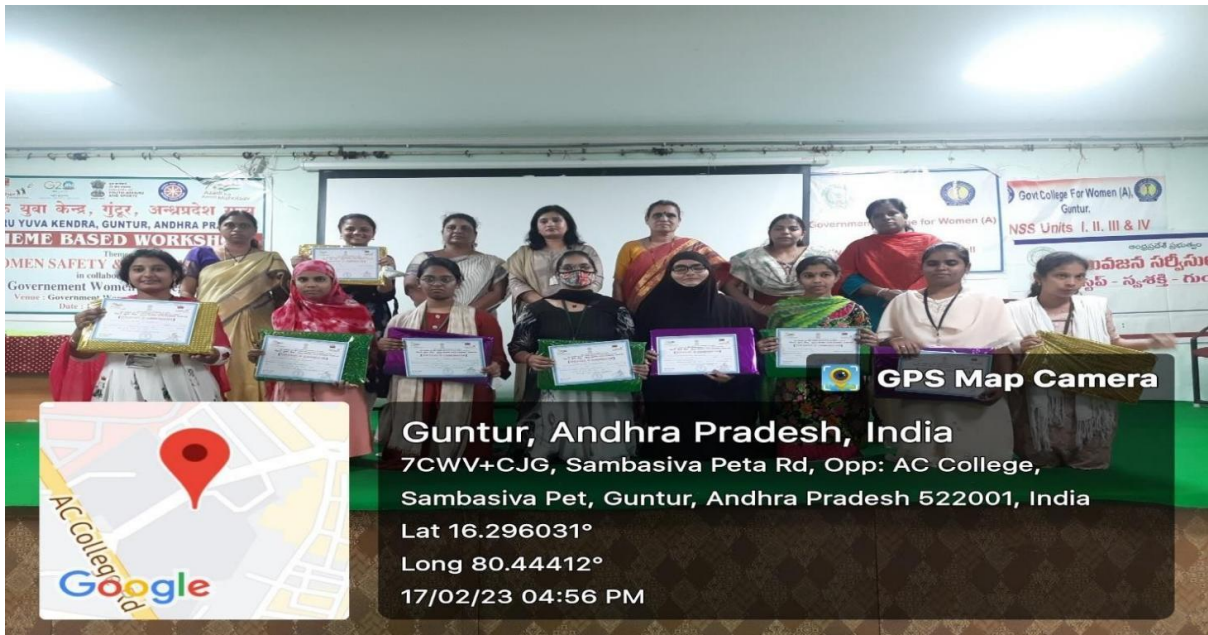




 **GPS Map Camera**



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Sambasiva Pet, Guntur, Andhra Pradesh 522001, India
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 **GPS Map Camera**



Guntur, Andhra Pradesh, India
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16 – International Women’s Day - WEC

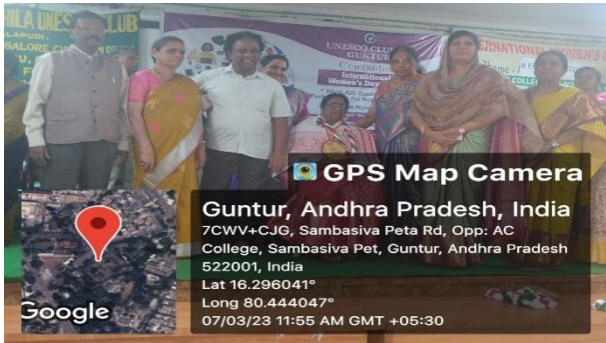
Objectives: To develop a sense of responsibility, career orientation, leadership qualities and understand the role of women in present society for economical political and social growth of society.

Date&Time:7/3/2023.

No.of Students Participated: 160

Description:- The programme was organized in collaboration with Millinium Mahila UNESCO, club(Tenali) Mother Therisa Mahila UNESCO(Repalle) and Nehru Yuva kendram (Guntur). The chief guest of this function was Ex.MLC K.S.Lakshmana Rao garu, Special guest was Tenali Muncipal Chairman Shaik Khalida naseem ,Jhansi Lakshmi, Pavani Priyanka and Kiranmai. The speakers empasised on the importance of women in society and how women are reaching great heights by focusing on education, talents and skills in all sectors. They encouraged students to concentrate on their talents and skills and encourage as entreprenurs in society. Contribution of women for country’s GDP was also emphasized in their speeches. The total no of students participated in this programme 200.

Outcomes: With eminent speakers on the days the program was packed with motivational and inspiring lectures, various topics related to women development were focused .This really helped students to gain an over all picture of evaluation of women force from post of pre independence period.



17-Essay Writing and Elocution Competitions- NSS Units II & III

Venue: Government Junior College (GJC), Guntur

Date: 07-03-2023

Objectives:

1. Raise awareness about women's rights and challenges.
2. Encourage students to express their views on women's roles and achievements.

Total No. of Participants: 30

Volunteers: 4

Students: 21

Faculty: 2

Other Participants: 3

Description in Brief:

On the occasion of International Women's Day, NSS Units 2 & 3 of Government College for Women (A), Guntur, organized an Essay Writing and Elocution Competition at Government Junior College (GJC), Guntur. Students wrote essays and delivered speeches on topics concerning women's rights, challenges, achievements, and the future. This event offered a unique platform for students to articulate their perspectives on the pivotal roles of women, the obstacles they face, and their notable accomplishments in society. Both essays and speeches were assessed on criteria like relevance, clarity, structure, and linguistic proficiency. Winners were acknowledged and rewarded to encourage their valuable contributions.

This program was jointly coordinated by NSS UNIT II and III Program Officers, Dr. D. Dhatri Kumari and Smt. M. Vijayalakshmi.

Target Beneficiary:

Students of GJC, Guntur, enabling them to express, explore, and enhance their understanding and perspective towards women's issues and gender equality.

Outcomes:

1. Increased awareness and reflection among students on women-related topics.
2. Recognition and motivation of students with strong writing skills on social issues.



18-Walkthon-3K Walk

Venue: From Mother Teresa Statue, Lakshmipuram, to Oasis Fertility Hospital, Kottapeta, Guntur

Date: 08-03-2023

Objectives:

1. Promote women's health through physical activity, specifically walking, for a healthier lifestyle.
2. Increase awareness about the importance of regular health check-ups and preventive care for women.

Total No. of Participants: 68

Volunteers: 30+30

Faculty: 3

Other Participants: 5

Description in Brief:

On the occasion of International Women's Day, the NSS Unit II, III, and Women Empowerment Cell (WEC) of Government College for Women (A), Guntur, in collaboration with OASIS Fertility Center, Guntur, conducted a Walkathon. The Walkathon started at Mother Teresa Statue, Lakshmipuram and ended at Oasis Fertility Hospital, Kottapeta. Deputy Mayor Smt. Sk. Sajila from the Municipal Corporation was the chief guest and spoke about the importance of walking for women's health in India. Doctors from Oasis Fertility Center also joined the run. This program was jointly coordinated by NSS UNIT II and III Program Officers, Dr. D. Dhatri Kumari and Smt. M. Vijayalakshmi, along with Women Empowerment Cell Coordinator Dr. P. Vijayalakshmi.

Target Beneficiary:

Women across all age groups in the community, educational institutions, and families, who will be empowered with vital information and awareness regarding their health and wellness.

Outcomes:

1. Increased participation in the Walkathon and improved awareness of walking's health benefits among women.
2. Enhanced motivation for women to prioritize their health by staying active and seeking regular medical check-ups.

Evidence:





GPS Map Camera



Google

Guntur, Andhra Pradesh, India
7CXX+6QP, Kothapeta, Guntur, Andhra Pradesh
500221, India
Lat 16.298042°
Long 80.449261°
08/03/23 08:37 AM GMT +05:30



19 – International Women’s Day Celebrations – Dept. of Hindi

Objective:

International women’s day is an occasion to celebrate the progress made towards achieving gender equality and women’s empowerment but also to critically reflect on that accomplishment and strive for a greater momentum towards gender equality world wide.

Date : 8 march

Time : 2:00 pm

Participants: students and faculty of Hindi department

No .of students: 30

No. of faculty: 2

Other participants : 8

Description in brief:

Department of Hindi conducted march 8th international women’s day for all students and in charges of the department of Hindi delivered valuable message for students.

Out comes:

Nearly 30 students or participating in this section in this program very useful to get knowledge about the importance of women’s day. the program was appreciated by the student and staff and our guests.

Evidence:



20 - Poster Presentation - International Women's Day Celebrations

Objective: To learn the role of Women for Economic Development in Developing Countries like India

Date : 08-03-2023

Time : 3pm

Participants: Students and faculty of Economics department

No.of students 25

No.of faculty 04

Other participants 1

Description in brief: Department of Economics conducted poster presentation on the occasion of International Women's Day. All BA Groups are participated actively total no of students 25 and Honorable Principal Madam and other Department faculty and students are visited.

Outcome: . Nearly 150 students are visited in this session. This programme very useful to our students to improve their knowledge.





21 – International Women’s Day Programme

International woman’s day
Department of commerce
Government College for women (A)
THEME: # EMBRACE EQUITY

Introduction: on international women’s day, we come together to honor the amazing things women have done and their strong determination all over the world. This year’s theme is ‘embrace equity’, which means we are all dedicated to making a future where every woman, no matter where she comes from, gets the same rights, chances and respect.

Date : 07-03-2023

Participation : 6 Faculty and above 85 students

Objectives:

- To raise awareness about the critical importance of gender equity.
- To inspire individuals, communities, and organizations to take concrete actions to promote gender equity.
- To acknowledge and celebrate the achievements of women in various fields, from science and business to arts and politics
- To provide a platform for women to share their stories, experiences and perspectives, amplifying their voices, and advocating for change

Procedure: The department of commerce conducted this international women’s day programme for the B.COM students on MARCH 8 2023.

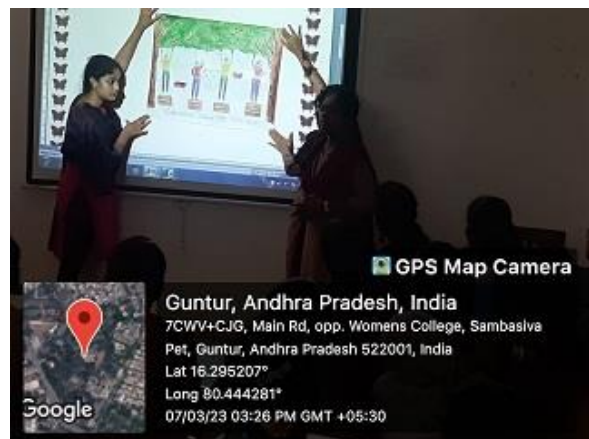
OUTCOMES OF THIS PROGRAMME:

- Participants will have a deeper understanding of the challenges women face and the importance of embracing equity.
- Students who come to this event to feel strong and confident. and also learn how to speak up for fairness between men and women in their neighborhoods and colleges.
- Main aim to celebrate the achievements of women, and highlighting their contributions to the society and inspiring future generations.

PHOTOGRAPHS



STUDENT'S PRESENTATION



22 – Radio/studio talk show on embracing equity



Govt. College for Women
(AUTONOMOUS) - GUNTUR. 1942 (Estd.)
College with Potential for Excellence
RE ACCREDITED BY NAAC WITH B++ (2.92 CGPA)

DEPARTMENT OF ENGLISH

REPORT

ON

RADIO/STUDIO TALK SHOW



Govt. College for Women **(AUTONOMOUS) - GUNTUR. 1942 (Estd.)**

College with Potential for Excellence
RE ACCREDITED BY NAAC WITH B++ (2.92 CGPA)

DEPARTMENT OF ENGLISH **REPORT ON RADIO/STUDIO TALK SHOW ON** **EMBRACING EQUITY**

Objectives

The students will be able to:

- Develop and apply their speaking skills
- Enhance a wide range of skills applicable to media, communication and various professional contexts
- Educate, inspire and engage listeners
- Have an experiential learning

Studio talk Radio Program is an engaging and an interactive student-centered activity conducted for students in a recording environment. This program was conducted by Radio FM Radio Ranjan 90.4 Guntur on the eve of Womens' Day on the topic Embracing Equity on 08.03.2023 and broadcasted on the Radio. The Program was conducted on the topic "Liberation of women in the present day world." This radio offered a platform for students to express their opinion, share their insights, challenges, contributions and experiences on Women Empowerment, Gender equality and the role of women in the present day context.


CIRCULAR

A Radio Talk show will be conducted by Radio FM Ranjan 90.4, Guntur on the occasion of Women's Day, i.e. on 08.03.23. The Radio Team will come to the college to interact with the college students and know their opinion on Embracing Equity & Women's liberty and the state of women in present scenario. The program recording will be relayed on the radio. Students who are interested to participate and share their opinion by talking on the Radio can give their names to the faculty of Department of English by 07.03.23.

A. Seshu
08/03/23

T. Manoj
08/03/23


PRINCIPAL
GOVT. COLLEGE FOR WOMEN
GUNTUR.

List of Participants:

Name of the Student	Program	Semester	Signature of the students
A Nandini	III BA CE	VI	A Nandini
A Praveena	III BA TTM	VI	A Praveena
E Prashanthi	III BSc. BtyBc	VI	E Prashanthi
Sd. Muskan	III BSc MPCs	VI	Sd. Muskan
Gauthami	III BSc MBC	VI	Gauthami
V. Lakshmi	III BSc MBC	VI	V. Lakshmi
K Sowmya Lakshmi	III BSc. MPC	VI	K Sowmya Lakshmi
Priyanka			Priyanka
Sarika	III B.Com	VI	Sarika

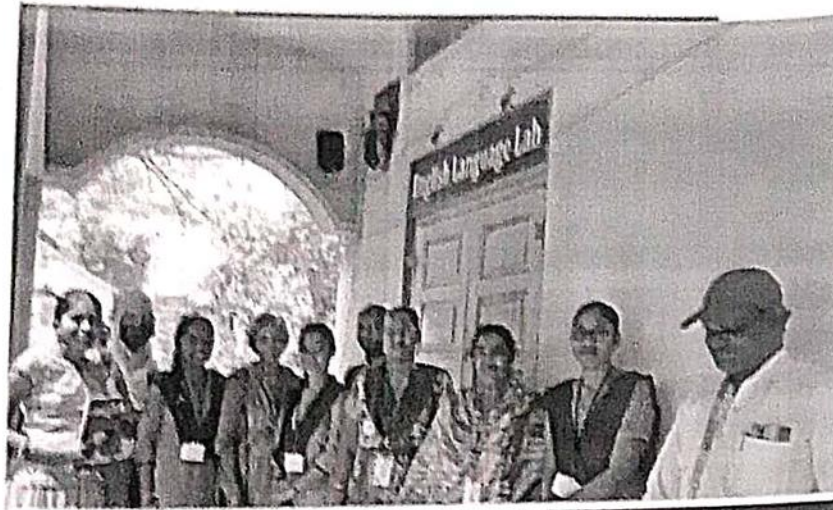
Links of the Recordings


https://drive.google.com/file/d/1Gr1ro7G0Cl_bq-cNw-CB27yY0xkUVnc1/view?usp=drive_link
https://drive.google.com/file/d/18u3sAduyWDu5nDFdI_GK6hXw63Ufz1GB/view?usp=drive_link
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Outcomes

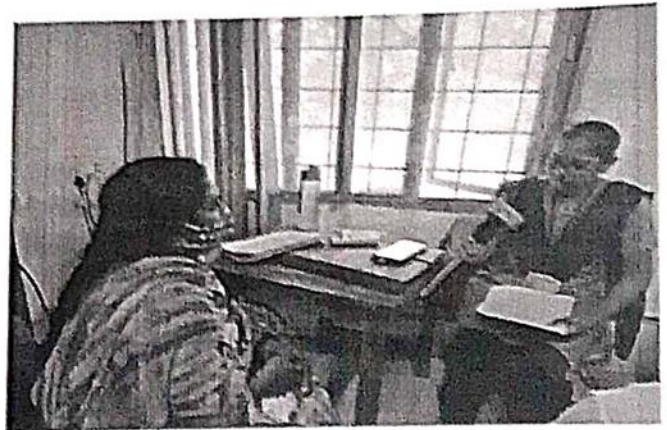
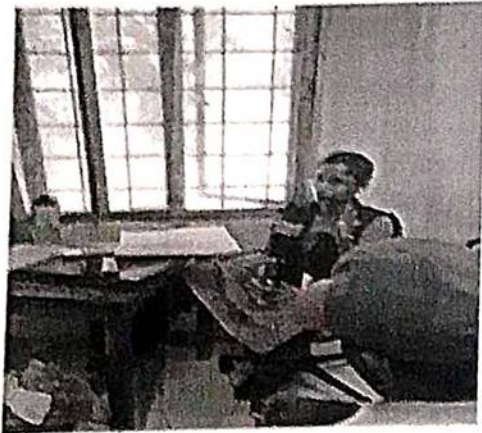
The students were able to:

- Develop and apply their speaking skills
- Enhance a wide range of skills applicable to media, communication and various professional contexts
- Educate, inspire and engage listeners
- Enrich their learning experience



 **Guntur, Andhra Pradesh, India**
7CWW+WJW, Kothapeta, Guntur,
Andhra Pradesh 522001, India
Lat 16.296493°
Long 80.44405°
08/03/23 06:50 AM GMT +05:30

Google



V.R. [Signature]
PRINCIPAL
GOVT. COLLEGE FOR WOMEN
GUNTUR.

23- Awareness on Cyber Crimes

Name of the Activity: Awareness on Cyber Crimes

Venue: Government College for Women (A), Guntur

Date: 29-03-2023

Objectives:

1. Raise awareness about cybercrimes and online safety.
2. Empower individuals with knowledge to prevent cyber threats.

Total No. of Participants: 80

Volunteers: 74

Faculty: 3

Other Participants: 3

Description in Brief:

The "Awareness on Cyber Crimes" program was jointly organized by Dr. D. Dhatri Kumari and Smt. M. Vijayalakshmi, Program Officers of NSS UNIT II and III at Government College for Women (A), Guntur. This initiative was conducted in partnership with Childline 1098, Guntur, which operates under the Ministry of Women and Child Development.

Guest speaker Mr. Kola Sameer Kumar, who serves as the 1098 Child Line Central Coordinator in Guntur, shared valuable insights on cybercrimes, the POCSO Act, and the Child Marriages Act. Another active participant in the event was Ms. Ch. Padmaja, a member of the 1098 Child Line Team, who contributed her expertise to enhance the discussions and activities. NSS Unit II member Sri. V. Koteswararao also addressed the students, providing additional insights on cyber security. Child Counselor Smt. Prameela provided guidance and counseling to the students, addressing their concerns and offering support and advice on relevant matters.

Target Beneficiary:

Women from the college and vicinity, with a foresight that the knowledge imparted will be cascaded down to peers, family members, and the wider community.

Outcomes:

1. Increased awareness of cybercrimes and related laws.
2. Improved adoption of cyber security practices.

Evidence:





GPS Map Camera

Guntur, Andhra Pradesh, India

7CWV+CJG, Main Rd, opp. Womens College,

Sambasiva Pet, Guntur, Andhra Pradesh 522001, India

Lat 16.296051°

Long 80.444489°

29/03/23 04:39 PM GMT +05:30

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